

On June 4, 2012, Arkansas became the first state in the country to adopt a system called Smart911 that allows citizens to create a Safety Profile of critical rescue related data on their household, which is made available to 9-1-1 call takers and emergency responders in the event of an emergency call. A Safety Profile is created by the citizen and can include as much or as little information as they would like.



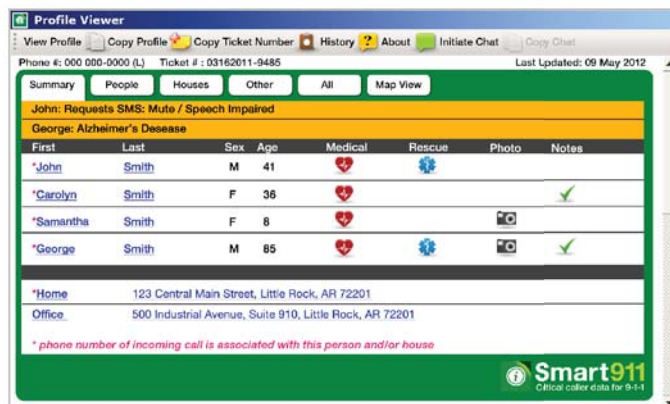
#### Here's how it works:

1. Visit [www.smart911.com](http://www.smart911.com) to create your Safety Profile
2. Link your cell phone and/or land line to your home or work addresses
3. Include as much or as little information on your household as you would like. Family members, photos, medical conditions, vehicle information, pets and emergency contacts
4. When you call 9-1-1, your Safety Profile will be displayed to the 9-1-1 call center and made available to first responders

Your Safety Profile is 100% private and secure and only viewed when you place an emergency call. Your Safety Profile must be validated every six months to ensure 9-1-1 and responders are provided with the most accurate and current details. Smart911 will remind you via email and phone calls to validate your information.

#### When can this information help?

- Missing child
- Deaf or hard-of-hearing caller
- Allergic Reaction
- Elderly citizen living alone
- Motor vehicle accident
- Accident in the home
- House fire
- Caller is unable to communicate
- Mobility limitations
- Caller is a young child



## Take 5 Minutes

It could save your life . . . or the life of someone you love



"This is a great step forward in public safety for the state of Arkansas . . . Smart911 gives citizens a pro-active way to provide an additional level of protection for their family in the event of any emergency."

Chief Greg Donaldson  
President of the  
Arkansas Association of Chiefs of Police

"Smart911 can give peace-of-mind to families across Arkansas as they can be assured that response teams will have the details they need to better assist them"

Chief Jeremy Harper  
President of the  
Arkansas Association of Fire Chiefs

"The vital details contained in your Safety Profile could save your life. Please help us to better serve you and create your Safety Profile today.

Jon Swanson  
MEMS, on behalf of the  
Arkansas Ambulance Association

"Smart911 is a great benefit to these families [with autism spectrum disorders], as it allows them to provide very specific information on all family members to 9-1-1 and response teams . . ."

Becca Green  
Co-chairwoman for the  
2012 Arkansas Walk Now  
for Autism Speaks event

"Smart911 can dramatically improve our ability to access 9-1-1 and first responder services. The Arkansas Association for the Deaf endorses Smart911 and we encourage all citizens to register for this life saving service."

Arkansas Association  
for the Deaf